

/ BEAUTY #REGENESIS /

# Anti-ageing Breakthrough

Who doesn't dream of plumper, firmer looking skin? This revolutionary treatment offers natural facial rejuvenation – no cutting required.



**Skin texture and appearance deteriorate over time, it's all part of getting older. But if you're desperate to get rid of sagging skin, and not quite ready to go under the knife, this non-invasive treatment may be the answer. It's called Platelet Rich Plasma (PRP) and it uses your own plasma to rejuvenate, lift, refresh, plump and firm. We chat to Dr Robin Chok from Regenes Cosmetic Surgery to find out what all the fuss is about...**

## What is PRP?

PRP stands for Platelet Rich Plasma – blood plasma containing a high concentration of platelets (also known as thrombocytes). PRP therapy helps to accelerate and promote the body's natural healing and rejuvenation process without subjecting patients to significant risk. The philosophy is to merge cutting-edge technology with the body's natural ability to heal.

PRP technology was initially developed 20 years ago to aid with wound healing and blood loss. Now it is being used successfully across a wide range of applications such as skin rejuvenation, hair loss treatment, sports injuries, wound care and gynaecology.

## How does it work?

Blood is taken directly from the patient using the patented RegenLab PRP tube in a procedure similar to a blood test. The patented tube is then centrifuged, which separates the red blood cells from PRP using a special gel. The PRP is then directly injected into the focus area to support and help accelerate the process of tissue regeneration and repair. RegenLab PRP contains fundamental growth factors, which are activated by the platelets and help

**DR ROBIN CHOK** specialises in facial rejuvenation and non-surgical lifting of the face and breast tissue with PRP. His injecting technique, ability and technical skills place him at the forefront of the industry giving him worldwide recognition for his acclaimed techniques in the aesthetic medical field. He regularly educates, trains and mentors fellow surgeons and doctors, and holds masterclasses in PRP techniques and protocols. His experience provides him a powerful platform to integrate this non-surgical procedure in the most efficient ways, to produce effective yet natural rejuvenation of the face and body. Dr Chok says the maximum adhesion lift, bio structure and bio scaffold created with PRP, along with the production of cellular level pre-collagen and the population of new collagen, makes this treatment new generation.

initiate the tissue regeneration process. For example, when you cut yourself the body's natural response is to attract platelets that release growth factors and facilitate healing. By concentrating the platelets we increase the release of growth factors.

## The procedure

Blood is collected in specially designed tubes that are then centrifuged for five minutes. During centrifugation, a patented gel within the tubes isolates PRP from other unrequired cells within the blood. RegenLab PRP is then ready for application by injection back into the skin. Following the procedure patients can resume normal activity almost immediately.

## The results

- Improved skin colour, elasticity, tone and thickness
- Remodelling of the collagen fibres for improved tone
- Long-term smoothing of skin tissue and texture
- Faster healing following aesthetic treatments (e.g. laser skin treatment and dermal needling)

## RegenLab PRP treatment is suitable for:

- Tired and dry skin, laxity of skin, uneven pigmentation
- Signs of skin ageing
- Fine lines and wrinkles
- Overall texture and tone improvement
- Certain types of alopecia or general hair thinning
- People who may experience risk of allergic reactions from other treatments
- People looking for a natural treatment using the body's own healing process

**regenlab** 

PRP\* & CELL THERAPY SPECIALISTS

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